Birth in the Know, LLC
"Where questions are conceived and answers are born."
www.birthintheknow.com

Down the Canal Sales Opportunities

Affiliate program

Amazon Associates is a very easy way to earn. You must have a website, and be able to steer people to it. You can find information here https://affiliate-program.amazon.com/welcome. Basically, you grab a link, and when people purchase the game or anything else on Amazon via the link on your website (even if they don't purchase a game), you get a percentage of the sales. Everything is tracked and paid to you via Amazon. Commission rates vary. Customers who are Amazon Prime members enjoy free shipping. And you have no inventory to track.

Wholesale Purchasing (fundraising or additional income)

You will purchase games outright at the cost of $19.99 per game plus shipping. The recommended retail price (RRP) is $39.99. Minimum order required of at least 1 case (6/case). You can pass the shipping cost on to your customer if you choose. Rates vary by zip code. 90210 to California from shipping zip code 34465 in Florida is $22.54 to a residence or $3.75 per game. This is the high end of shipping. You will get your exact rate (UPS) before you order and pay. You can earn anywhere from $16.00 to $20.00 per game depending on where your games are shipped to, and if you pass on any of those fees to your customers.

Support

As an affiliate or a distributor you will have access to the PDF of Ways to Use the Game. This includes a sample 25 questions from the game, and 8 pre-questions. You can use this to share more about the game with others who are interested in purchasing.

You can reach out to Betsy, the game creator with questions, guidance, and general support.

For more information about these opportunities email betsy@birthintheknow.com or call 352-228-1022.

Down the Canal™
The Game of Birth